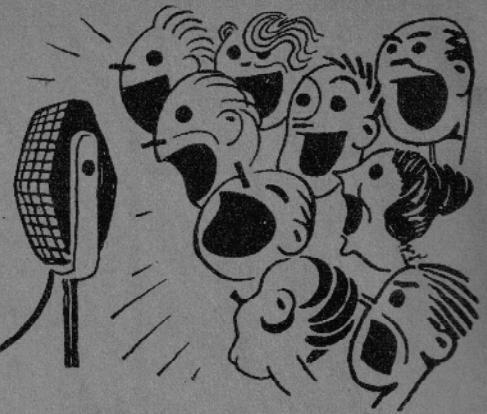


LISTENERS' MIKE



Listeners, this is your page. Your letters concerning the magazine, the programs, or other letters will be welcome. Please hold your "scripts" to one hundred words.

Ah, There, Tiny

Your Alka Seltzer program is excellent except for a few bad artists who spoil the general effect. The Aladdin program is good too, as is also the Keystone. Enjoy Mr. Stowe's announcing. He is hearty and has an infectious laugh.

Mrs. Robert Wanek—Chicago

We enjoyed the Renfro Valley folks and we were very fond of the Old Folks Time—we aren't old either. The program as a whole, is well balanced. The variety is good. We are not adverse to advertising announcements, if they are not exaggerated.

Mr. and Mrs. E. F. Hooks,

R. 5 Waco, Texas.



How 'Bout Sleep?

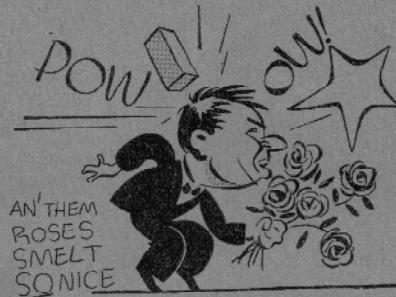
We are a couple of lumberjacks up here in Northern Michigan, working out in the woods and we seldom see civilization for months at a time, but one thing we must tell you is that we very seldom miss a "Barn Dance Program". We love to listen to the Westerners and old time songs and we often wish that it would not end at 12 o'clock but continue the whole night through."

Paul and Bob—Pelkie, Mich.

Come Right In

We really do all enjoy every bit of the Barn Dance and all of the entertainers. I believe we enjoy most the playsets put on by the Aladdin Lamp. Personally I enjoy the old songs, those that lived all down through times, and are even more beautiful each time we hear them. We do not care so much for the orchestra.

Mr. and Mrs. W. Saylor,
Lafayette, Ind.



Ouch!

Sometimes it just isn't worth staying up until midnight. We never used to think of tuning out until the last note died away, but that was about two years back when the Barn Dance was really something to listen to and all the artists were good enough, you were always ready to hear their second number, but as for now, one number is too much, such as it is.

If the Barn Dance had stayed as it was say two years back, it would not keep all of you busy asking for letters and suggestions from the listeners. But, instead of improving the programs, they are worse than ever.

Nora Rolofson, Maroa, Ill.

Variety

WLS: "I have laughed, cried, sung and prayed while listening to your varied programs. Your men, women, boys and girls are the cleanest and finest talent that I have heard over the air. God bless you all."—J. W. Lucas, Viroqua, Wisconsin.

WLS: "I am exultant this A.M. I heard Dr. Holland without the aid of

loud organ. I was going to sell my radio. When I go to a circus I expect lots of music, but when I bow in devotion, I don't expect it."—Mother Corning, Elgin, Illinois.

(Continued on page 18)

Foreword

Every new publication should contain in its first issue a bit of foreword, explaining its aims and policies.

Burridge D. Butler, President of WLS and publisher of the new weekly, stated the case exactly in one of his editorial meeting talks. Said Mr. Butler:

"Our weekly is not to tell you about WLS, but to express WLS. WLS is very human and friendly, and is at its best when it expresses personality in the most natural way. You hear a friendly voice in your home that comes to you out of the air. When the song is ended you wish to know the singer because you warm in response to the personality that beckons to you in friendship so naturally. It is not the art of the play actor culturally correct, but the heart and emotion of the unseen singer that goes out to you in the song. And so with paper, type and pictures we wish to express that appealing charm of the new art. Printing is called the art preservative of all the arts. Can we, with friendly naturalness, bring each week to our listeners radio in visual form? This is our experiment with our new magazine."

The New WLS Weekly

BURRIDGE D. BUTLER, Publisher
Copyright, 1935, Prairie Farmer Publishing Co.

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JULIAN T. BENTLEY, Editor

VOLUME 1

NUMBER 1

February 16, 1935



William Blick . . . he couldn't wait.

Thirty seconds after the first announcement of WLS' new radio weekly was made on the air, the first subscription was sold.

Subscriber number one for Number One, Volume One is William Blick, Cerro Gordo, Illinois. Bill was sitting in the WLS Little Theater when the first announcement was made at 6:10 A.M., Friday, Jan. 18.

Immediately after he heard it, Bill walked over to Check Stafford's desk and said, "I haven't seen it, but when it comes out I want it."

A canary quartet swinging merrily into "The Sidewalks of New York," "Yankee Doodle" and other old favorite numbers will be heard over WLS tomorrow (Sunday) February 16 at 11:30 a. m.

This carefree group of feathered trillers will be a feature of the Justice Company's Sunday program which comes from the convention of the National Canary Breeders' Association at the Congress Hotel. WLS mikes will be on the spot to bring you the songs of the finest canary showbirds in the country. Talks by famous canary authorities also will be heard.

Miss Lillian Hayes, Dunreith, Indiana, who trained birds to sing the old "barbershop" ballads, hasn't said whether any of her birds sing bass, but it's believed they're all tenors!

Facts everyone should know about his teeth will be aired when WLS presents four dental specialists in 10-minute talks the first four days of next week. The programs are being broadcast at 1:35 p.m. each day in connection with the annual convention of the Chicago Dental Society.

The dates and speakers are, Monday, February 18, Dr. Walter C. McBride, Detroit; Tuesday, February 19, Dr. John T. Hanks, New York; Wed-

FLASHES

Anxious • Molars • Wrangle

Chirpers • Newlyweds • Br-r-r!

nesday, February 20, Dr. John E. Gurley, San Francisco, and Thursday, February 21, Dr. Joseph Colt Bloodgood, Johns Hopkins University, Baltimore.

National labor unions instead of company unions will be urged in the WLS debate tomorrow (Sunday) morning at 9 a. m. Northwestern University will wrangle the affirmative side of the proposition, Resolved, That it would be to the best interests of the American people to have labor affiliated with national unions rather than with company unions. Chicago Kent College of Law will ridicule this contention on the negative side.

It's 75 (yes 75) degrees below zero and there are 11 feet of snow at the home of one regular listener of Pat Buttram's 6:45 a. m. Radio School for Beginners.

Pat received a letter this week from Camille Hebert, French-Can-

the WLS treasury department said, "We do!" Saturday, January 26.

Plans were afoot to give the Duke and Duchess a royal sendoff from the Old Hayloft after the Barn Dance that night. But the Duke, a suspicious chap, feared his bride might be kidnaped. Accordingly, when the Westerners started on stage for their last number, they found only Larry's accordion and a note. It read, "Adios, amigos! We just couldn't take it."

The Wellingtons had left for a week's trip through Ohio and Kentucky.

The ink was scarcely dry on the above story when a carrier pigeon from Norwich, N. Y., brought the news that couple number 14 had also told the right answers to a justice of the peace. Adele Jensen (better known as Lou of Winnie, Lou and Sally) and Buddy McDowell of the Barn Dance band are the happy couple who arm-and-armed it last week.

Buddy and Adele are with the Eastern Unit of the WLS Barn Dance, which has been playing theatres in New York, Pennsylvania, Maryland, Virginia and Ohio in recent months.

There are two very good reasons why you should listen to the program heard every Monday, Wednesday, and Friday morning between 11:30 and 11:45. The first is that it offers you the opportunity of hearing the entertaining melodies of the Corn Huskers and the Chore Boy. The Corn Huskers are Lou Klatt, Emilio Silvester, Roy Knapp, and Chris Steiner, all members of the WLS Orchestra. And the Chore Boy is your old friend, Howard Chamberlain, our versatile singing announcer.

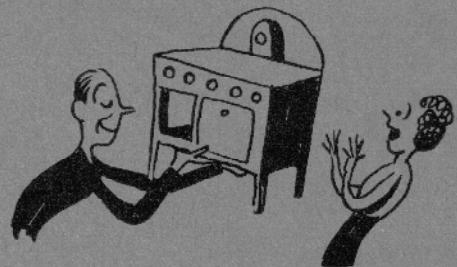


dian working at a government relief project at Lamaune in the extreme northern part of Ontario. The nearest village is 396 miles away.

M. Hebert wrote his letter in French but he showed a liking for old time Yankee tunes. He asked the Oshkosh Overall Boys to play and sing, "The Night Pat Murphy Died", "Ninety-Nine Year Blues" and "My Time Ain't Long".

Pat thinks the Oshkosh company, which sponsors his program, should send M. Hebert some furlined overalls.

The 13th marriage among WLS folk in the past decade came to pass when Larry (Duke) Wellington of the Westerners and Mary Montgomery of



The second reason is that the Kalamazoo Stove Company gives away a new Kalamazoo stove every day they are on the air—Monday, Wednesday, and Friday. Be sure to listen for the contest rules and tell your friends.

"Hi, Kids!"

PET PALS LOYAL

Jolly Joe Flooded with HEAPS of Letters



Cake from a pet pal;
below, Spareribs
and Joe at WLS
Xmas party.

"Tie a little string around your finger, so you'll remember me."

Thus Jolly Joe Kelly to his Pet Pals each morning at 7:30 CST. And through the country, Joe's Falsie Walsies do remember him.

From Tennessee to Ontario and from West Virginia to North Dakota, untold thousands of children start their days with Jolly Joe. That they love him goes without question. They write him wagon loads of mail. Through Joe's program, they exchange pets of all kinds ranging from parrots to shetland ponies.

They save their pennies to buy their mothers Christmas gifts; they write to unfortunate or ill fellow Pet Pals; they follow Joe's various sets of rules for conduct during the week. They show the keenest interest in Joe's three pets, Polly, the parrot; Scamper, the dog, and Whiskers, the kitten, which all appear with Joe each morning.

Testimony concerning the effectiveness of Jolly Joe's suggestions is found in letters from grateful mothers hailing his "Keep the Table Cloth Clean Week" or his "Pickup Parades." These are definite aids in housekeeping for busy mothers.

Joe's program, besides pickup parades, regularly includes dressing races in the morning limited to five minutes, "community singing", the official birthday song each day, and stories of animal and pet heroism.

Generous Pals

The loyalty of Jolly Joe's Pet Pal Club members was never more strikingly demonstrated than in the case of little Grace Erickson, 11, of Soldier's Grove, Wisconsin. Grace was a "stay at home pal" who had never left her bed.

When Joe told his Pet Pals about Grace, the result was amazing. From every corner of the country, from Canada and Mexico came cards and letters for Grace.



Packages, too, soon began arriving. From Fort Worth, Texas, came three dolls and half dozen handkerchiefs. The Girl Scouts of Newcastle, Indiana, each hand painted a Christmas card for Grace. A Sunday School class in Kansas pieced a quilt.

From far and near came remembrances of all kinds until her room nearly overflowed with presents. Jolly Joe took up a collection and sent her a doll's wardrobe trunk. She received a total of 229 pennies from Pet Pals. A mother in Rochester, Indiana, sent her a radio so she could "join" Joe's club.

In all Grace received about 1,200 letters and postcards, a stack of storybooks, 50 handkerchiefs, several rings, bracelets and necklaces and 40 dolls.

Here's the Jolly Joe poem so many of you have asked for. It was sent to Joe Kelly by Mrs. A. P. Freeman of Ohio City, Ohio.

Put off Town

Did you ever go to Put Off Town,
Where the houses are old and tumbled down,
And everything tarries and everything drags,
With dirty streets and people in rags?

On the Street of Slow lives old man Wait
And his two little boys named Linger and
Late,
With unclean hands and tousled hair,
And a naughty little sister, named Don't Care.

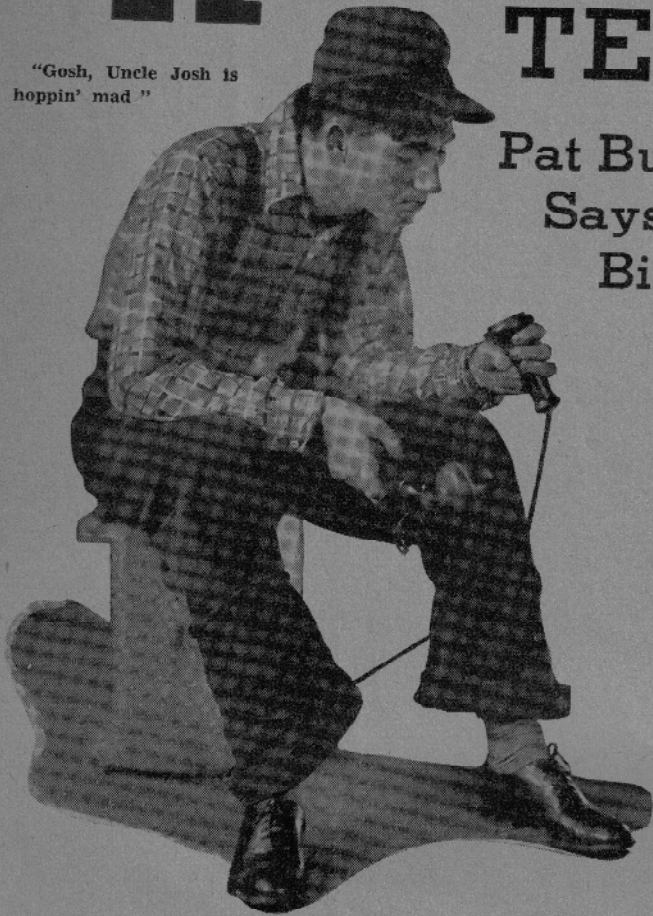
Grandmother Growl lives in this town,
With her two little daughters called Fret
and Frown,
And old man Lazy lives all alone
Around the corner on Street Postpone.

Did you ever go to Put Off Town
To play with the girls, Fret and Frown?
Or go to the home of old man Wait
And whistle for his boys to come to the gate?

To play all day in Tarry Street,
Leaving your errands for other feet.
Is the nearest way to this old town.
To stop or shirk or linger or frown.

ALABAMA TECHNIQUE

"Gosh, Uncle Josh is hoppin' mad"



Pat Buttram Says Radio Needs Big "Overhauling"!

By George C. Biggar
WLS Program Director



tener-written commercial announcements. Bill Meredith assists him in getting his program ready and Al Boyd is down bright and early each morning to help see that it goes on the air all right. We mustn't forget "Andy" Anderson at the Control Board, either. He's usually on the early morning shift.

Although you never actually hear Uncle Josh, you get a very clear impression of just what sort of cantankerous old gentleman he is from hearing Pat talk to him over the telephone. He gets a call from Uncle Josh after nearly every broadcast. Inasmuch as Uncle Josh is the financial "angel" behind Pat's radio school, he naturally feels he has a right to be critical. And he exercises his rights to the utmost. The old chap seems to be just naturally "ag'in" a whole lot of things and he doesn't hesitate to say so.

Uncle Ezra, tardy as usual, will be just two days late when he brings his Valentine's Greetings to his WLS Hayloft friends tonight on the National Barn Dance at 8:30. He expects

to have a "prize" verse for Lulu Belle. The sage of Rosedale may ask members of the crew to sing or play just about anything along the Valentine's line, especially if he feels romantic. It can all be heard over WLS or other members of the NBC coast-to-coast network on the hour sponsored by Alka-Seltzer.

When they met in an eastern recording laboratory 20 years ago, Henry Burr, tenor, and Dr. John W. Holland (then a member of a pastor's quartet) little realized that they would some day be associated in such a marvelous thing as radio. Now, on the Little Brown Church of the Air, on WLS at 9:30 every Sunday morning, Mr. Burr sings, conducts the sacred song program and presents Dr. Holland in his weekly sermon. They spend many hours together each week in planning a beautiful Sunday service.

A battle of words between Northwestern and Chicago Kent College of

Wordy Wrangle

Law will occur tomorrow morning at 9 o'clock when WLS presents debate teams representing these two institutions on the topic: Resolved: That it would be to the best interests of the American people to have labor affiliated with national unions rather than with company unions. This is a much discussed subject and the pro and con arguments on WLS should be most interesting. This concludes the very worthwhile debate series arranged by Edmund Webster Burke of the faculty of Chicago Kent College of Law.

You ladies who are planning parties in the near future will find the talks on party plans by H. D. Edgren during Homemakers' Hour extremely helpful. Mr. Edgren, who is a professional director of physical education and recreation at George Williams College, has plans up his sleeves for all sorts of parties for any size of group and for any and all ages.

Wyn Orr's regular Saturday interview during Homemakers' Hour from 1:45 to 3 o'clock this afternoon will feature the Dean Boys—Jimmy and Eddie. Having worked on at least a score of radio stations in various sections of the country, the Dean Boys have a really interesting story to tell.

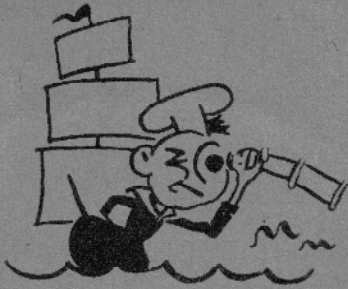
HAVE you heard him? You doubtless have, if it is your habit to get up early and tune in WLS. He has 15 minutes at 6:45 every morning from Monday to Saturday to expound his own original radio ideas. Perhaps you hear him announcing an imaginary football or baseball game; crooning a la Crosby; interviewing a prospective "pupil," or putting over his own notions of radio advertising.

We're speaking of Pat Buttram, "Alabama's pride and joy from Winston county," who conducts the famous "Pat Buttram School of Radio for Beginners Jes' Startin'." You can expect almost anything when Pat and the Oshkosh Overall Boys, with Joe Kelly, are turned loose in the studio.

Pat Buttram is just acting "natural" when you hear him on the air. He was "brung up" in an Alabama rural community and when he talks, he imagines himself down home conversing with his old cronies around the corner store. And he expounds his ideas of how radio needs "overhauling" just as he would explain them to his Alabama friends.

You'll be interested in that \$5.00 cash prize offered every day by Pat's "Uncle Josh from Oshkosh" for lis-

GLOBE TROTTER PETE (Viking) LUND



Wandering Windjammer
Brought Barn Dance
Writer to America

FROM Oslo to Shanghai, back again and then ho! for America.

That's the story of the peregrinations of Pete Lund, who writes script for the WLS Alka Seltzer Barn Dance each week.

Originally destined by his family for a military career, Pete became a cadet at a tender age. His keen observation which has aided him in grasping American slang, idiom, and philosophy was developed early. Many are the tales Pete can recount of his days in military school.

Taken by his artist uncle to a smart supper club in Oslo, Pete saw a distinguished figure enter the cafe. A ripple of comment followed the man's progress across the restaurant to the table where he greeted Pete's uncle. The stranger was none other than the great Knut Hamsun, one time Chicago street car conductor but more recently winner of the Nobel prize for literature.

Literary Southpaw

Pete was awe stricken by this literary giant. What most impressed him, though, was the way Hamsun seized a champagne glass and hurled it as the orchestra whose music displeased him. The novelist quieted the ensuing disturbance by tossing a wadded-up hundred thaler note in the direction of the disgruntled musicians.

After several years in the Norwegian army, Pete departed for China in 1910. There he served loyally in the imperial postal service of the old Dowager Empress, grandmother of Henry Pu Yi, at present emperor of Manchukuo.

Tiring of the postal service, Pete returned to Europe. But the wanderlust virus was in his blood and soon he was off on the highroad to adventure once again. Pete didn't have far to seek, either. He shipped as a passenger on an old-fashioned windjammer out of Barcelona, Spain, bound for Pensacola, Florida.

The Bounding Main

He shipped as a passenger, all right, but the creaking old hulk hadn't been six hours at sea before Pete had to

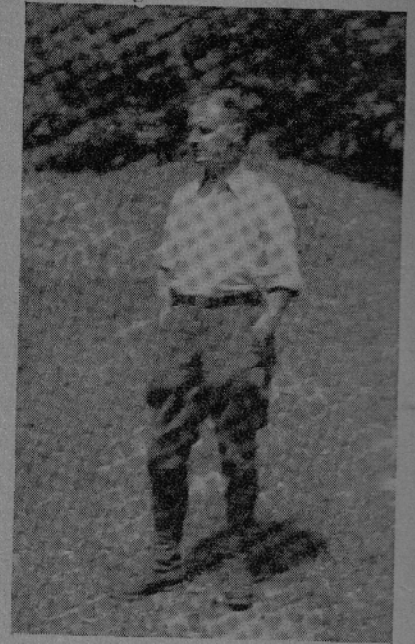
fall to with the crew to help keep her afloat.

The situation was this: The skipper may have been an excellent navigator. Pete never knew, for the captain stayed in his cabin, quite, quite drunk most of the time.

The first mate had not only broken his binoculars, but in addition, he "had religion", and stayed in his cabin, too, reading heavy tomes on metaphysics.

"The second mate," says Pete, "was a fine chap, but he didn't know anything about navigation."

Father Neptune appeared to have a grouch on as the old vessel limped toward America. The ancient craft ran into one storm after another. With her decks often awash, and part of her rigging torn away, after 60 ghastly days, she staggered wearily into Pensacola harbor.



Pete Ponders Script

Pete left her there and the next time he crossed the Atlantic, he went in 1917 with a bunch of fellows known as the American Expeditionary Forces. They were bound for France to help settle a certain unpleasantness involving most of the world.

Pete now has a "ranch" in northern Wisconsin, where he hides out whenever possible.

ALMANAC FOR THE WEEK

By
WYN ORR

FEB. 16. 1903—The United States purchased the property for the Panama Canal for a sum of 40 million dollars. Teddy Roosevelt's dream was to become a reality.

FEB. 17. 1870—The State of Mississippi was re-admitted to the Union following secession and the war between the north and south.

FEB. 18. 1861—Jefferson Davis was inaugurated Provisional President of the Confederate States, at Montgomery, Alabama.

FEB. 19. 1803—Ohio admitted to the Union, becoming the 4th state after the original 13. 1807—Aaron Burr was arrested for treason. 1870—Thomas A. Edison received his patent for the phonograph.

FEB. 20. 1915—Panama-Pacific Exposition opened at San Francisco. 1920—Robert E. Peary, discoverer of the North Pole in 1909, died.

FEB. 21. 1694—Voltaire, French author and critic, born at Chatenay, near Paris. 1835—Washington Monument dedicated at the nation's capital. 1922—The Airship Roma crashed

near Hampton Roads, Va. 34 of 45 men aboard perished.

FEB. 22. 1732—George Washington born at Bridges Creek, Va. George Washington, the wise, the good, supreme in war, in council and in peace. Washington—valiant, without ambition. Discreet, without fear. Confident, without presumption. Washington—"The Father of our Country." 1857—Lord Baden-Powell, founder of Boy Scouts, born.

Gene Autry, Oklahoma cowboy singer, has returned to his duties as foreman of the Sears Harmony Ranch program on Saturday mornings at 10:00. Gene has been in Hollywood working in a new picture, "The Old Santa Fe Trail."

All attendance records for the Plumb Theatre at Streator, Illinois, were broken when the new show, "WLS on Parade," played to five full houses on January 31. The same show set a new three-day record at the Capitol Theatre at Madison, Wisconsin, playing to 20,000 persons.

COME on over to this "open" mike, and air your comments of the WLS programs and the folks who entertain you any time you feel like it! Have no hesitancy in splitting an infinitive or two in telling us about your program likes and dislikes—for that's exactly why we're getting out this new magazine. Yes, sir—we're inviting you to "come on over" and stay for supper. . . .

AN OPEN MIKE



DYNAMITER • GRIEF
MARMALADE • CHATTER

By TINY STOWE

Wyn Orr, diminutive dynamiter of dramatic dialogue, who has such a flair for fanning fire out of your letters, is responsible perhaps for more real entertainment than any of the folks you listen to everyday—yet he seldom steps up to the microphone himself. You see, it's Wyn's personality behind every shaded expression in the actors' voices that has made dialogue shows so popular with Prairie Farmer audiences in the past few months!

Wyn has the rare ability to catch the meaning back of a writer's copy—and the rarer ability to transmit that meaning into the interpretation of the lines into the mike.

You get a slice of Wyn every time you hear a heart twister riding the ether from WLS—and he's such a little chunk of humanity he hasn't any awful lot of Wyn to give away.

And listen . . . the next time you write Wyn for some information to be given on "Fanfare," ask him what George Biggar, WLS' dimpled program director, does for relaxation every day at noon. Every body knows that George is the chubby chap with the black "grief" case under his arm who rides the Wheaton Special about 5:30 every day—and if you've written recently, you can bet your letter is in the grief carrier.

Keep him busy with a few more letters—we all like to see George work hard—mainly because it keeps him off our necks!

Here's a tip—ask Homer Griffith for his grand recipe for Orange Marmalade the next time you drop him a line. He added a couple of pounds to my waistline Christmas with a little gift of his own marmalade routine—and I've already got enough waist-line for you and me, too!

CUE: Fade in small chatter. . . . Marc Williams, cowboy crooner from Midlothian, Texas, who learned to wear spats in St. Paul, is now battling static at WTIC, Hartford, Connecticut. . . . Texas Ruby Owens, sister of "Tex" Owens at KMBC, Kansas City, auditioned WLS and NBC last week. Yodeling cowboy tunes are her forte. Reg Cross and Howard Black, the Hoosier Sod Busters to you and you, had a long visit with Ruby when she visited WLS. . . . They met her in Nashville when WLS Barn

dancers played Cotton Ginners convention there. . . .

"Porkchops" Dean of the Morning Minstrels gets such a kick out of his lines in dialect he has to take 'em home the night before to work out the extra laughs before miking the show. . . . "Spareribs" is developing into quite a singer as result of his attempts on same show. . . .

1,051,041 letters is a "mess" of mail—that was WLS' grand total for 1934. Everybody write two letters this year instead of one—and we'll help Bill Cline dance a jig or two. . . . Glenn Snyder, commercial manager of WLS, lost two hats last week. B. D. Butler, big boss of the Prairie Farmer family, found one to his liking, and I called the super-salesman's bluff about looking for a head to fit the Borsalino he was carrying.

Cousin Toby—Danny Duncan in real life—is back with more of his syncopated fun at 10 o'clock on the Barn Dance—but make a note of this: The Gillette program featuring Toby and the Gillette Bears will be heard at 9:30 starting March 20.

Jesse L. Ayres, of American Legion Post 361, Chicago, tells us that 100 members of his post, (which is better known as "The Three Links" post) expect to attend the National Barn Dance in a body, Saturday night, April 6. That's fine, boys. We'll be looking for you.

Well, it's time to be saying so long for this week, but don't forget to let us know what you like and what you *don't* like in the new magazine we're getting out for you folks now. . . . Ssshhhhhh . . . I'm not a bit sensitive, either!

HOMEMAKERS' MENUS

By MRS. MARY WRIGHT

Homemakers who are away from home during the afternoon will find the following an excellent menu for the evening meal.

An "Afternoon Off" Dinner Menu

Veal Chop Suey Chinese Rice
Ice Box Rolls
Cranberry Orange Relish
Lemon Chiffon Pie
Tea.

Listeners of "Today's Kitchen," have written in such volume for the chop suey and Chinese rice recipes which were read recently during that program that we thought it best to put them in black and white for you.

Veal Chop Suey

1 lb. veal, diced (You can buy boneless veal stew, or buy a shoulder cut and cut it off the bone.), 2 cups sliced onions, 4 cups finely cut celery, No. 2 can bean sprouts, 2 tsp. lard, 2 tsp. cornstarch, 1 tsp. head molasses, 4 tbs. Soy sauce, 1 cup soup stock or liquid from bean sprout.

Brown meat with lard. Add onions and saute 2 mins. Add celery, Soy sauce, bead molasses and soup stock or liquid from bean sprouts. Cover and cook over medium flame until hot through and then reduce the flame and cook slowly until meat and vegetables are well done; about 20

minutes. Add drained bean sprouts, stir and heat to boiling point. Just before serving, add cornstarch mixed with a little water and heat until thickened. Serve with rice.

Chinese Rice

1 cup rice, ½ tsp. salt, 1½ cups cold water.

Select a good grade of transparent rice, not the broken kernels. Wash carefully in many waters until water is clear. Place rice in shallow heavy cast aluminum or iron utensil such as a large skillet or Dutch oven. Add 1½ cups cold water and salt. Cover closely and heat over medium flame. When boiling point is reached, reduce flame as low as possible and heat 15 minutes, keeping covered. Test; if done, cover closely and let stand 15 minutes, in a warm place. Rice cooked by this method will be dry, fluffy and each grain distinct.

Howard Chamberlain, who voices so many WLS features, was—six years ago—Assistant-Chief Tool Designer for the Battle Creek branch of the Advance Rumely Company.

HITCHED!

LULU BELLE, the belle of the WLS National Barn Dance, used to ask her listeners, "Oh, When Will I Get Married?"

Her listeners wondered, too, but the answer came from this side of the mike.

Lulu Belle has just turned 21, but you might have thought she was somebody's disappointed maiden aunt to hear her plaint radiating along the air waves.

With her store clothes on, her pig tails bobbing and her gum cracking throughout the NBC network every Saturday night during the National Barn Dance, Lulu Belle was wont to inquire of the world in general concerning her matrimonial prospects. Nobody seemed to know, but it appeared a lot of folks wanted to find out. Wyn Orr, Fanfare proprietor, maintained he was working himself into an early grave trying to keep atop of the flood of letters beginning thus: "We heard Lulu Belle is married. Is that true?"

Wyn could have told Lulu Belle that there'd be no keeping secret her marriage, when and if it occurred.

And now it all comes out. Lulu Belle, the gay deceiver, had sung her "When Will I Get Married?" song at least twice when she knew the answer better than anyone in the world except Skyland

Secret's Scotty Wiseman
You see, Lulu Belle and Scotty had much in

Out! common. They both hail from the "Land of the Sky" in North Carolina, both sing old-fashioned mountain tunes and they started on WLS about the same time.

And after all, is it so strange for WLS people to marry one another? No, friends, it is not. Thirteen other WLS couples have arm-and-armed-it to the altar rail in the past decade.

But let's take a stroll down Carolina way and have a look at Lulu Belle's and Scotty's paths before they crossed.

It was Christmas Eve, 1913, in the



Wedding Bells for Lulu Belle

Belle of the Barn Dance Finds Answer to Song "When Will I Get Married"

Cooper home at Boone, North Carolina, and there was plenty of excitement. The Coopers' first-born had arrived as a special gift from Santa Claus. A look at the baby page in the 1935 WLS Family Album will show you why the Coopers were pleased as punch that Christmas. They named her Myrtle Eleanor.

Lulu Belle grew up in the hill country, learned to ride, swim, fish and hunt. Also, she confesses, she developed a deep affection for corn bread and beans. And who'll blame her? Probably more important, though, is the fact that from her earliest childhood she heard

Mountain

Girlhood

the old traditional songs of the hill folk. A great many she learned from her mother, and a lot more she heard at social gatherings, taffy pulls, basket socials, straw rides and such-like.

near Asheville, North Carolina, where his people had lived for more than a century. He went to the Mountain School for Boy and Girls, later attended Duke University and was graduated with a bachelor of arts degree from Fairmont State Teachers' College.

Mountain

Lad

Scotty broke into radio by winning an old fiddlers' contest over the Fairmont station. But it is with his guitar and his truly amazing collection of old mountain ballads that Scotty has won fame over WLS. Some of his numbers have been sung in the hill country for over a century, having been brought in by the early English, Scottish and Irish pioneers.

Scotty returns each summer for a vacation in North Carolina. And this summer there'll be a mountain gal beside him when it's "Homecoming Time in Happy Valley."

Lulu Belle's family went to Louisville in the nineteen-twenties. In high school there she used her early swimming experience by winning prizes in both diving and swimming.

After finishing high school in Elizabethtown, Mississippi, Lulu Belle lived for a time in Florida before coming to Chicago.

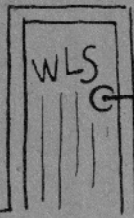
She'd never appeared on the air or stage before she walked into WLS studios in the fall of 1932. She had her "git-tar" in her hands and her songs in her head. She clicked immediately. WLS audition chiefs grabbed her and gave her to a surprised and delighted audience which took her to its heart and has never let her go.

As for Skyland Scotty Wiseman—well, he's not noted for talking about himself and your nearly have to rope him and throw him to find out much. However, by cross examining him like a Philadelphia lawyer, we did find out a few things, to wit:

He was born Scott Wiseman on November 8, 1909, in the "Land of the Sky"

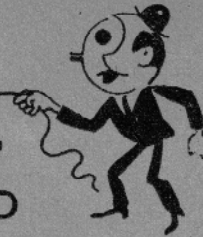


THE LATCH STRING



By

"CHECK" STAFFORD



Howdy, folks! Pioneer settlers, before patent doorlocks, used a homemade leather thong as a door fastener or latch. When at home, and the door was unlatched, the cabin owner let the thong hang loose, outside the door, but when away, or closed to visitors, the leather was drawn inside.

Here at Prairie Farmer-WLS, visiting folks will always find our latch-string outside, and we welcome "company" during our broadcasting hours—from 6:00 a. m. to 3:00 p. m. daily, excepting Sunday, when our studios are open from 8:00 a. m. to 12:00 m.

down their way—in southeastern Texas—and they purchased tickets for the Barn Dance before leaving. Come again, Texas, and bring 'long your neighbors next time.

Quite recently, little Miss Sarah Bell Pritchard, 5, a pretty golden-haired tot, was visiting WLS in company with her mother, from Baton Rouge, Louisiana. Miss Sarah helped Art Page ring the "Neighbor Bells" on Dinner Bell program, after Art had told of several wood cutting and corn husking "good neighbors" deeds. The little girl was the center of quite a lot of attraction.

From every walk in life—they come. . . . "Some in rags, some in tags and some in velvet gowns"—to quote the old story book, to visit us here. Just last week a poor, but clean and neatly dressed elderly Madison street lady, who is on relief, sat next to the wife of one of the widest known and wealthiest stock feeders and cattle breeders in Iowa, and they soon were chatting away and enjoying themselves—both loyal WLS listeners.

Are folks honest? Well, the other day (Saturday) while the crowd was at its peak, a rather forlorn, poorly dressed boy came to us with a string of beads—and a middle-aged crippled man handed us a pair of ladies' tan kid gloves, both of whom, had found the items on the studio floors. In both instances, the owners were found. The boy won a dime reward, while the cripple received a quarter. The lad said he would take home bread with his dime, while the cripple hobbled out smiling, as he said: "Me, for the feed bag." Honest folks, honest food.

Folks are early risers—in Texas, or at least a party of the Lone Star state folks are, when in Chicago, for Tuesday morning of last week, when Smile-A-While staff artists came on the job, a group of Texas people were seated comfortably in the Little Theatre waiting for the program to start. The Renfro Valley boys honored them by playing "The Yellow Rose of Texas." The visitors stated that they get our early programs fine,

Camerman have been busy in the WLS Little Theatre in the interests of the new weekly. If you've visited

us lately, perhaps you'll find your picture in these pages later.

So with these breezy briefs of good folks, from here and there, we'll "Sign Off" for this week. When visiting Chicago, call and see us. You'll find us ready—with a welcome—and no passes or formalities, are needed. Bring the family, and stay all day! Yours truly—"Check".

Loyalty

The height of something or other in the way of fan mail was reached the other day when a letter from one of our most faithful listeners found its way to the desk of Program Director George C. Biggar.

The letter was from Miss Betty Wilkey of Maroa, Illinois. Betty is a 16-year-old high school girl who might easily have found plenty of other things to do on Saturday nights but preferred to ride her favorite hobby—that of listening to the radio. And listening to the radio meant to Betty listening to WLS, for during the past year she has not missed listening to a single WLS National Barn Dance program. This in itself is something of a record, but Betty went on to say that during 1933 she listened for 50 nights, during 1932 for 49 nights, and in 1931, 50 nights!

Still there might be some to challenge her record, so she points out that she has listened on each of these Saturday nights for the past four years, from the ringing of the first cowbell at 7 o'clock until the last cow has been put to bed at 12:00!

And if there is still any doubt in anyone's mind, she can substantiate her claim with a log book telling what artists appeared and what songs they sang on each program!

Did someone say something about the loyalty of our WLS listener-friends? Can anyone tie this record?

Here are just a few of the many questions asked us during one day last week by phone—which we answered, in nearly every case:

"How are the roads out around Joliet, Illinois?"

"Where would I take a black cow hide—to have it dressed and tanned—for a rug?"

"Are the airplanes going to try and start today?"

"Do you think it is liable to go down to zero tonight?"

"How can I keep a barrel of apples from spoiling?"

"What would I have to do, to get into radio?"

"Am buying fruit trees for spring. How many apple trees do you plant to the acre?"

"What do you put in sausage, to make it taste like real country sausage?"

"How far is it to Indianapolis, and what's the best route to take?"

"Where can a fellow buy a cheap horse?"

"My uncle sent me a pet rabbit. What will I feed it?"



"Quick, Jimmy . . . bring in the voice filter."

DAILY PROGRAMS

SATURDAY, FEBRUARY 16

to

FRIDAY, FEBRUARY 22

Saturday, February 16
(Feb. 16 to Feb. 22 CST)

Morning

- 6:00 to 9:00—See daily schedule of morning features.
- 9:30—George Goebel, "The Little Cowboy" in western and old-time songs.
- 9:45—"The Clinic of the Air" with Dr. Royal Copeland. (Cream of Nujol.)
- 10:00—Sears Junior Roundup, conducted by Sue Roberts with Gene Autry as Harmony Ranch Foreman.
- 10:15—Geo. C. Biggar in WLS program news.
- 10:20—Butter, egg, dressed veal, live and dressed poultry quotations.
- 10:25—Julian Bentley in up-to-the minute world-wide Trans-Radio Press News.
- 10:30—Today's Kitchen. (See daily schedule.)
- 11:00—New WLS Weekly program with Julian Bentley; Ralph Waldo Emerson, organist.
- 11:15—Hoosier Hot Shots in instrumental and vocal novelties.
- 11:30—"Be Kind to Announcers." Fifteen minutes of fun and foolishness with Joe Kelly, Jack Holden and Howard Chamberlain.
- 11:45—Weather report; fruit and vegetable markets; artists' bookings.
- 11:55—Julian Bentley, news.

Afternoon

- 12:00—Otto and His Tune Twisters in sweet and lively novelties.
- 12:15—Poultry Service Time; Ralph Emerson, organist; The Westerners with Louise Massey, and Bill Denny, "The Poultry Man." Thirty minutes of information and entertainment.
- 12:45—Weekly Livestock Market Review by Jim Clark of the Chicago Producers' Commission Association.
- 12:55—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.
- 1:00—Merry-Go-Round — Forty-five minutes of rollicking fun and entertainment with Jack Holden as Conductor and Ralph Emerson as Chief Engineer. Cumberland Ridge Runners and Linda Parker, Ramblin' Red Foley; Eddie Allen, Pat Buttram; Flannery Sisters; John Brown, Hoosier Hot Shots; Evelyn Overstake, Lulu Belle and Skyland Scotty.
- 1:45—Homemakers Hour. (See Special Daily Schedule.)
- 3:00—Sign off for WENR.

Saturday Evening Programs

(Feb. 16—7:00 to midnight CST)

- 7:00—Cumberland Ridge Runners and John Lair in "Mountain Memories." (Big Yank.)
- 7:15—Westerners and Louise Massey in Range Program. (Pathfinder.)
- 7:30—Keystone Barn Dance Party featuring Lulu Belle and other Barn Dance entertainers. (Keystone Steel and Wire Co.)
- 8:00—RCA Radio City Party on NBC network from New York.
- 8:30—National Barn Dance NBC Hour with Uncle Ezra, Hoosier Hot Shots, Maple City Four, Cumberland Ridge Runners, Westerners, Lulu Belle, Verne, Lee and Mary, Spareribs and other Hayloft favorites with Joe Kelly as master of ceremonies. (Alka-Seltzer.)
- 9:30—"Crossroads," an old-time melodrama presented in Hayloft Theater, with Hazel Dopheide, Jack Doty, Dorothy McDonald, Les Tremayne and Homer Griffith featured in dramatic cast directed by Wyn Orr. (Aladdin Mantle Lamp.)
- 10:00—Gillette Bears and Cousin Toby. (Gillette Tire Co.)
- 10:15—Prairie Farmer-WLS National Barn Dance continues until midnight with varied features with Jack Holden, Joe Kelly and Arthur (Tiny) Stowe, as masters of ceremonies.

Sunday, February 17

(8:00 a. m. to 12:00 noon, CST)

- 8:00—Romelle Fay plays the organ in 30 friendly minutes announced by Howard Chamberlain.
- 8:30—Verne, Lee and Mary, the "Three Wisconsin Honeybees," in a program of pleasing vocal harmonies.
- 8:45—News broadcast with summary of week end world-wide news brought by Trans-Radio Press through Julian Bentley. (Crazy Crystals.)
- 9:00—Inter-collegiate debate: Resolved: That It Would Be the Best Interests of the American People to Have Labor Affiliated with National Unions Rather Than with Company Unions. Affirmative: Northwestern University. Negative: Chicago Kent College of Law.
- 9:30—WLS Little Brown Church of the Air—Dr. John W. Holland, pastor. Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 10:15—Y.M.C.A. Hotel Chorus, directed by Jack Homler, in a program

of varied numbers arranged for 16 trained male voices.

- 10:45—Better Speech Institute from NBC Studios.
- 11:00—Homer Griffith, "The Friendly Philosopher," in inspirational prose and poetry.
- 11:15—Phil Kalar in popular songs, with WLS Orchestra. (Evans Fur Co.)
- 11:30—(Monday Livestock Estimate) National Canary Show from Congress Hotel. Singing and whistling canaries. (Justrite Co.)
- 12:00 noon—WENR programs until 6:30 p. m.

Evening

- 6:30—Bakers' Broadcast featuring Joe Penner. (Standard Brands NBC.)
- 7:00—An Hour with the General Motors Symphony. (NBC.)

Mon., Feb. 18, through Fri., Feb. 22

6:00 a. m. to 3:00 p. m.

You will find in the following an outline of the WLS day-time features from Monday to Friday, listing the standard and special features for each half hour or 15 minutes. Last minute program revisions occasionally make changes necessary which cannot be recorded as we go to press.

Morning

- 6:00—Smile-A-While with Joe Kelly —Daily—Cumberland Ridge Runners in old-time melodies. Mon., Wed., Fri.—Flannery Sisters in harmony songs. Tues., Thurs.—Linda Parker in mountain songs. Tues., Thurs., Sat.—6:10—Sears Johnny Muskrat Fur Market.
- 6:20 - 6:30—Daily—Service features; including temperature reports, Chicago, Indianapolis and E. St. Louis Livestock Estimates, Weather Forecast, Retailers' Produce Reporter, Day's WLS Artists' Bookings.
- 6:45—Pat Buttram's Radio School for Beginners Jes' Startin'—featuring Pat and the Oshkosh Overall Boys, Jimmie and Eddie Dean, Howard Black and Reggie Cross. (Oshkosh Overall Co.)
- 7:00—News broadcast with up-to-the minute local and world-wide news brought by Trans-Radio Press—Julian Bentley.
- 7:10—Renfro Valley Boys.
- 7:15—Prairie Farmer Bulletin Board —Items of wide variety and interest from rural correspondents, "Check" Stafford.

7:30—Jolly Joe and his Pet Pals—Joe Kelly has his morning conference with his "Palsy Walsies."

7:45—Fairy Tales and other Stories Spareribs (Malcolm Claire) tells stories in "deep south" dialect, assisted by Ralph Emerson, organist.

8:00—Morning Devotions conducted by Jack Holden, assisted by Rangers quartet and Ralph Emerson. Dr. Holland gives review of Sunday School lesson Saturday.

8:15—Ramblin' Red Foley in folk songs; WLS Artists' Bookings; Weather Forecast; Temperature Report.

8:30—Ford Rush, baritone, in popular songs, with Ralph Emerson. Ten-second drama. Conducted for Sears' Chicago Retail Stores by Marquis Smith.

8:45—Morning Minstrels with WLS Rangers, "Spareribs" Claire, "Possum" and "Porkchops" Dean, Arthur (Tiny) Stowe, interlocutor. (Olson Rug Co.)

9:00—Chicago and Indianapolis Live-stock Receipts; Chicago Hog Market Flash.

9:00—The Westerners on Rhythm Range with Louise, Dott and Allen Massey, Milt Mabie and Larry Wellington, "Rodeo Joe" and "The Judge." (Peruna and Kolor-Bak.)

9:30—Today's Children—Dramatic serial adventures of a family. (NBC) (Monday through Friday.)

9:45—Mon., Wed., Fri.—Jimmie and Eddie Dean in songs of today and Yesterday. (Willard Tablet Co.) Tues., Thurs., Sat.—"The Clinic of the Air", with Dr. Copeland. (Cream of Nujol.)

10:00—Tower Topics by Sue Roberts, songs by Bill O'Connor, tenor, assisted by John Brown, pianist. (Sears' Mail Order.)

10:15—Jim Poole in mid-morning Chicago cattle, hog and sheep market direct from Union Stock Yards. (Chicago Livestock Exchange.)

10:20—Butter, egg, dressed veal, live and dressed poultry quotations.

10:25—News broadcast. Mid-morning bulletins by Julian Bentley.

10:30—Today's Kitchen with WLS Rangers Five, Sophia Germanich, Soprano; John Brown, pianist, and Ralph Emerson, organist, Jack Holden and Howard Chamberlain, Produce Reporter, The Old Story Teller, Mrs. Mary Wright, home adviser, in talks on menus, food and household economy, special guest speakers.

11:00—Mon., Wed., Fri.—Aunt Abbie Jones, a serial story built around the lovable character of Aunt Abbie and her home town neighbors. Tues., Thurs.—Homer Griffith, "The Friendly Philosopher" in inspirational prose and verse.

11:15—Mon., Wed., Fri.—Food talks by Josephine Gibson. (Heinz NBC) Tues.—Cumberland Ridge Runners

and Linda Parker. Thurs.—Modern Treasure Hunters. (Numismatic)

11:30—Mon., Wed. Fri.—Cornhuskers Band and Choreboy in popular rhythmic melodies and ballads. (Kalamazoo Stove Co.) Tues.—Hoosier Sodbusters, Flannery Sisters. Thurs.—Cumberland Ridge Runners and Linda Parker.

11:45—Weather forecast, fruit and vegetable market, artists' bookings.

11:55—News broadcast of mid-day reports—Julian Bentley.

Afternoon Every Day

12:00—Mon., Wed., Fri.—Virginia Lee and Sunbeam—a serial love story featuring Virginia Lee. (Northwestern Yeast.) Tues.—Dean Brothers in harmonies; James H. Murphy in livestock feeding talk at 12:10. Thurs.—Jung Garden Corner with orchestral melodies. (Jung Seed Co.)

Dinnerbell Programs

12:15—Dinnerbell Program, conducted by Arthur C. Page. Varied music, farm news, talks and service features.

Monday—Orchestra, German Band, Dean Bros., Flannery Sisters. C. V. Gregory, Editor of Prairie Farmer, in "Parade of the Week."

Tuesday—Ralph Waldo Emerson, organist. Red Foley, Flannery Sisters, Dean Bros.

Wednesday—Orchestra, String Ensemble, Hoosier Sod Busters, Dean Bros.

Thursday—Ralph Emerson, The Westerners, Orchestra, Dean Bros.

Friday—Orchestra, Cornhuskers, Hoosier Sod Busters, Dean Bros.

12:55—Midday Meditation, Dr. Holland, Dean Bros. (daily).

1:00—WLS Rangers and Sophia Germanich in Novelty Program. (Crazy Crystals)

1:15—Mon., Wed., Fri.—Henry Burr, tenor and famous recording artist, assisted by orchestra.

Tues., Thurs.—Phil Kalar, baritone, accompanied by Ralph Emerson, in popular songs. (Evans Fur Co.)

1:30—Closing Grain Market on Board of Trade by F. C. Bisson of U. S. Department of Agriculture.

1:35—Mon., Wed., Fri.—Herman Felber, Jr., violin solos. Dental talks. Tues., Thurs.—Howard Black and Reggie Cross, the Hoosier Sod Busters. Dental talks.

1:45—Homemakers' Hour. (See special schedule of daily features.)

3:00—Sign Off for WENR.

HOMEMAKERS' HOUR

Daily Schedule

Monday

2:45 - 2:15—Orchestra; George Simons, tenor; Wyn Orr in Fanfare,

Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Flannery Sisters, Orchestra, Florence Ray.

2:30 - 2:50—Dr. Maybelle Blake in "Child Psychology"; Dr. John W. Holland, and Orchestra.

2:50 - 3:00—Orchestra, Flannery Sisters.

Tuesday

1:45 - 2:15—Ralph Emerson, The Westerners, Wyn Orr in Fanfare; Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Ralph Emerson, John Brown and Bill O'Connor.

2:30 - 2:50—"Little Dramas from Life," by Mrs. Blanche Cheonweth.

2:50 - 3:00—Ralph Emerson, John Brown and Bill O'Connor.

Wednesday

1:45 - 2:15—Orchestra, George Simons, tenor; Wyn Orr in Fanfare; Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Orchestra, Grace Wilson, contralto; and Florence Ray.

2:30 - 2:50—Mrs. Clara Ingram Judson, home specialist; Mrs. Mary Wright, WLS home adviser; orchestra.

2:50 - 3:00—Orchestra and Grace Wilson.

Thursday

1:45 - 2:15—Orchestra, John Brown and Grace Wilson; Wyn Orr in Fanfare. Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Ralph Emerson, John Brown and Ford Rush, baritone.

2:30 - 2:50—WLS Little Home Theater.

2:50 - 3:00—Orchestra, John Brown and Ford Rush.

Friday

1:45 - 2:15—Orchestra, George Simons, tenor; Wyn Orr in Fanfare; Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Vibrant Strings, John Brown, Evelyn Overstake, contralto.

Saturday

1:45 - 2:15—Rangers Five, Ralph Emerson, Wyn Orr in Fanfare. Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Verne, Lee and Mary; Ralph Emerson and Hoosier Sod Busters.

2:50 - 3:00—Ralph Emerson; Verne Lee and Mary; George Goebel.

EVENING PROGRAMS

Monday through Friday

Monday—February 18

P.M.

7:00—Jan Garber's Supper Club (Northwestern Yeast)

7:30—Care Free Carnival. (Crazy Crystals)

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*A Famous Doctor's Prescription
For Colds and Coughs Due to Colds*

There's nothing quite like M-K Cold Remedy for breaking up colds—especially chest colds, bronchitis, and colds on the lungs. The way M-K Cold Remedy relieves congestion, allays the fever and loosens the phlegm is truly amazing!

M-K is a different cold remedy—it is a liquid prescription of a noted Illinois physician who used it so successfully in his practice that he never lost a case of Lobar Pneumonia in 17 years! Many doctors now prescribe M-K—extensively used in hospitals. Thousands praise M-K Cold Remedy.



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8:00—Sinclair Minstrels. (Sinclair Oil Refining)

Tuesday—February 19

P.M.

7:00—Eno Crime Clues.

7:30—Lawrence Tibbett. (Packard Motors)

8:00—Grace Moore. (Vick Products)

Wednesday—February 20

P.M.

7:00—Penthouse Party. (Eno Salts)

7:30—Lanny Ross's Log Cabin Orchestra. (General Foods)

8:00—Twenty Thousand Years in Sing Sing. (Sloan's Liniment)

Thursday—February 21

P.M.

7:00—College Prom. (Kellogg Company)

7:15—"Western Nights." (Drug Trade Products) Fifteen minutes with The Westerners.

7:30—"Coon Creek Social." (Ferris Nurseries) A visit to a Mountain Party with Cumberland Ridge Runners, John Lair and others.

8:00—"Death Valley Days." (Pacific Coast Borax)

Friday—February 22

P.M.

7:00—Irene Rich. (Welch's Grape Juice)

7:15—Radio City Review. (Luden's Cough Drops)

7:30—The Intimate Revue. (Bromo-Seltzer)

8:00—Beatrice Lillie. (Borden's Products)

Name Battle

Thousands of folk throughout the country are engaged in a brisk battle for the \$100 which Prairie Farmer-WLS is offering for a name for the new weekly. A stack of mail that would offer something of a problem to Wiley Post, the well known stratosphere hopper, is awaiting the judges' consideration. Every letter will be read carefully for we're anxious to select the very best name possible. Contest closes February 20. Decision will be announced as soon as the big elimination contest is finished.

Rhythm-Skis-Pine Straw

Winter snow storms call to mind the fact that Ralph Waldo Emerson, organist, holds a medal for ski jumping, won in Wisconsin. Ski jumping requires rhythm, same as playing a pipe organ. Malcolm "Spareribs" Clair says they didn't have snow where he came from in Alabama, but: "You make a path of pine needle straw down the hill, and sandpaper a pair of barrel staves with straps on them, and that's the way we boys learned to ski in Alabama."

Shefte

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SEE PAGE 16 FOR WEEKLY SUBSCRIPTION BLANK

GOOD afternoon Fanfare Readers. For the past two years it has been the privilege of the writer to answer your questions about friends and folks at WLS over the air, but for the first time, excepting only the 1933 and 1934 WLS Family Albums, we have the opportunity of coming to you from the printed page. We're glad—hope you find this an interesting column.

FANFARE



QUERIES ● ALARM
SPEED ● PURELY PERSONAL
UNCLE ● BACK TALK

-By-WYN ORR

Before proceeding to answer questions and still further draw aside the veil which intervenes between your loud-speakers and our Prairie Farmer Studios, let us say, we'll be more than happy to hear from you—ask all the questions you like—as frequently as you wish—we'll try to answer them to your complete satisfaction.

Speaking of questions—read this one from Lela Varner of Quincy, Ill.: "Does the parrot of Jolly Joe's Morning Programs wear glasses and play the Organ?" No, the Polly is not Ralph Waldo Emerson. Polly the Parrot is a toy bird, perhaps the most beloved such cloth-feathered creature in radio.

From Mrs. Clifton Wing of Paris, Illinois, comes the question: "Who composed the girls' trio heard recently during the Alka-Seltzer program on the Saturday night Barn Dance?" These charming young ladies are known on the air as Verne, Lee and Mary. Verne and Lee are sisters. Their last name is Hassell. Mary's final tag is Brygger. They come from Racine, Wisconsin, where three years ago they started singing together.

There was much consternation during a play rehearsal last week. The script called for the sound effect of a trunk being deposited in a hallway. Sound Technician Al Halus was assigned to find something—anything that would achieve the desired result.



Al Halus

Al disappeared for 20 minutes. Then the studio door banged open. There was much goaning, gasping and grunting. Al waddled in with a huge trunk on his back. He'd dug it out of the basement. The director got his effect. Al got a certain amount of satisfaction and a sore back.

February 15, Larry Wellington, Westerners' Accordionist, still tingling with happiness for his recent marriage to Mary Montgomery celebrated his 31st birthday. Larry was born at Oxnard, Calif.

Mrs. Clayton Farmer of Chicago would like to know if all the Westerners are related. No. Alan, Dott and Louise are brothers and sister. Milt Mabie is Louise's husband. While Larry Wellington is one of their oldest friends as well as instrumental associate.

Just a few days ago Skyland Scotty Wiseman became the proud possessor of a gold medal awarded to him by Fairmount State Teachers' College, for being the best all-round student in his senior year at that institution.

Did you know that Herman Felber, Jr., accomplished Conductor of the WLS Orchestra was a veteran violin maker? And that Lou Klatt operates his own accordion factory . . . at least accordion to what we hear. . . .

Lillian White, that grand ingenue whose expressive voice graces so many of our dramatic shows, two weeks ago had her first radio experience as a studio commuter.

The show, scriptly speaking, originated in Studio "C", separated by three doors, one post and twenty feet of corridor from Studio "A", from which organ interludes were provided to break the acts. Lillian, reading Ann, in Bob Johnstone's grand play, "The Prodigal Returns", read the last line of act one in Studio "C". Then with liaison-man Al Boyd running interference for her, she sprinted through the three doors, along the twenty-foot corridor, past the post into Studio "A" just as Ralph Emerson came to the organ break which called for the reading of the lyrics from Brahm's Lullaby, which were to introduce the second act.

Holding her breath like an opera singer, Lillian read her lines—then with Al Boyd again paving the way, she scurried back to Studio "C" just in time to pick up her opening line in the second act. Lillian says it was a breath-taking performance, and we add, one of the finest she has ever given. You folks who caught the show will agree.

Dolores Gillen—that talented and beautiful young radio actress who was featured in so many WLS Dramatic Shows last year is on the West coast, working with Bing Crosby on his air shows. Talk about her screening with Bing, too.

Stan Andrews, another well-known WLS Actor also went west about 9 months ago. Wasn't heard from for a long time . . . then he bobbed up on the silver screen as the Judge in William Powell's and Myrna Loy's celluloid Opus—Evelyn Prentiss.

Chief Operator Tommy Rowe and his capable cohorts have been spending a great deal of time recently improving and perfecting new talk-back amplifiers and microphones in Studios A and B. The equipment enables directors and production men to converse with talent in the studios from the control Booths. Another forward step in the endless efforts to present perfect shows.

The latter part of January—Spare-ribs (Malcolm Clair) became an uncle. His sister, the former Ethlyn Clair, of Hollywood, was blessed with a nine-pound girl. Ralph Waldo Emerson has been calling Malcolm, "Uncle Ribs," ever since . . . ribbing him o'course.

During a recent Thursday Night Ferris Nursery Program, when the Cumberland Ridge Runners were holding forth with their Coon Crick Social Program, plaintive notes rent the air on two occasions and found their way through the microphone. Should you have wondered what they were, you will be relieved to know that they came from little Miss Shirley Foley—Red and Eva's tiny chubby-faced daughter who just celebrated her 9th month birthday.

A query we have been receiving for many weeks is: "What has become of Hal O'Halloran and the Prairie Ramblers?" Hal and the Ramblers, with Patsy Montana, are now heard over WOR in Newark. We hear, too, that their present schedule of two-a-day will be increased with more time on an adjacent station for the same sponsor. We're all glad to hear that their always-WLS-type shows are clicking in the East.

Check Stafford's official temperature report of four degrees above zero was questioned the other morning by a listener who said his thermometer read fourteen below. Later he called back to report the blamed thing was frozen solid. Seemed to be water in the mercury, said he.

Pathfinder's

Contests as broadcast over **WLS** each Saturday night at 7:15 are not only instructive but a world of fun.

\$1,000

Listen to the Westerners - - Dott, Allen, Milt, Larry and Louise - - and let "Tiny" Stowe tell you how part of this **\$1,000** may be yours.

Enjoy

The thrill of being a **winner**. Get in quick on the new Pathfinder contest.

It's a Date

Saturday night - 7:15 -
Barn Dance Time.

Feathers Still on Top

Charles Lindbergh hopped the Atlantic. Amelia Earhart flew the Pacific. Willey Post flew 'round the world.

Stout fellows. Brave girl. Great flights. But let us tell you of another kind of distance hop.

Last year a friend of the Frank Peet family was hunting near Richmond, Illinois, and brought down a wild goose. He took it home, started dressing it for the family's Sunday dinner. Inside the powerful bird's crop he found some odd-looking red kernels. They looked like no grain he had ever seen. Curious, he gave them to Mrs. Peet who planted them in the spring.

She raised two stalks of what looked quite a bit like corn. She harvested a crop of only two ears, and what strange ears they were. They looked like greatly enlarged heads of wheat, as the picture shows. Each kernel is contained in a pod.

Investigation showed the plant is South American maize, a first cousin

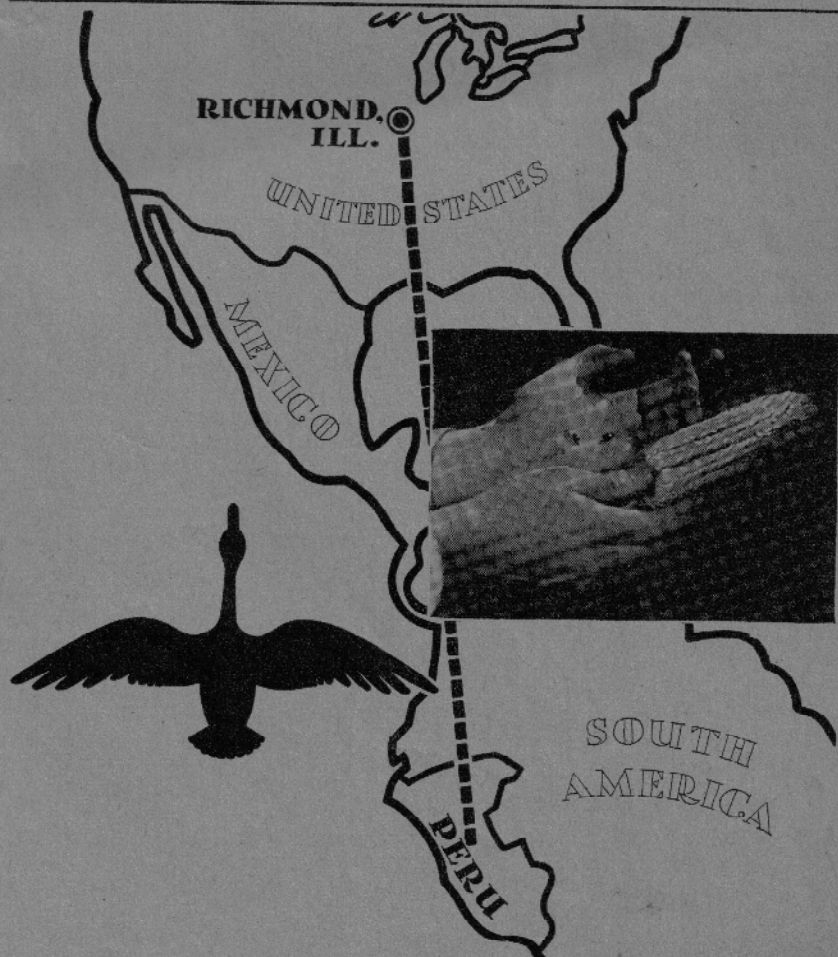
of our own native corn. Check Stafford reported this in his WLS Bulletin Board and a few moments later a listener called him to say the corn is native of Peru where she had lived.

The old gray goose may be dead, but he certainly saw a lot of country before he cashed in his checks.

Clue!

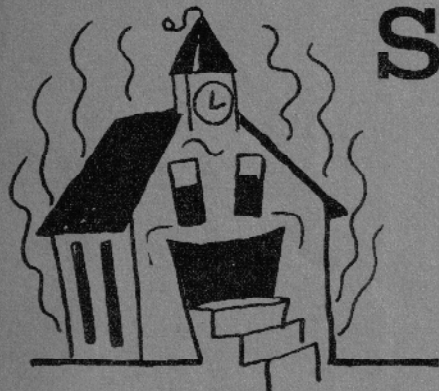
Last week one day, Rube Tronson parked his car 4 blocks away from the station, while rehearsing. Sometime later a salesman, who had his car parked behind Rube's, came up and said: "Say, there's one of your cowboys got his car parked so I can't get out, and I want to get going." He was asked how he knew it was a WLS—or rather the cowboy's car, and the reply was: "Well, it must be—its a big car—I see some musical instruments inside, and there's some big buffalo, or some kind of horns, on the radiator!"

NON-STOP HOP



Route of the Old Gray Goose

Old Town Hall



SIZZLES!

Community Shows
Find Real Talent
in Every Town

By ARTHUR MacMURRAY
Manager, Home Talent Shows

Remember how cold it was the night of January 4?

It was colder than that at Maple Park, village of 400 in DeKalb county, Illinois. But only outside. Not in the Town Hall, where the home folks were putting on a Prairie Farmer-WLS Home Talent Barn Dance Entertainment under the supervision of one of our skilled directors, Miss Nell Adams.

Laughter and good cheer and friendliness warmed that hall and the hearts of everyone in it.

As I shivered my V-8 toward Watterman that evening, I thought to myself, "Certainly there won't be many come out on such a bitter night just to see a home talent show."

But when I got to the town hall I could hardly get in. It was packed to the doors with an enthusiastic, applauding crowd. How they did enjoy seeing their own folks perform!

This was the third night of the show. Total attendance, 1548—almost four times the population of the town.

One thing I have learned from these home talent entertainments—folks are just the same everywhere, and enjoy the same things.

But what interests me most isn't the folks who crowd in to see these shows. It is the ones who are on the stage singing and dancing or playing. Often it is their first appearance in public.

They come to the tryout with shaking knees, filled with eagerness to do something. Carefully selected by the director, they are encouraged and drilled and helped. Often the biggest hits of the evening are folks who were never thought to have the ability that is brought out by sympathetic training.

There is always an abundance of undeveloped talent in every community and it is the aim of the WLS Community Department to find and develop it. There is a freshness and spontaneity in these home talent performances that make up for the lack of finish of professional entertainers.

Next Week's Home Talent Entertainments will be held as follows:

Feb. 18, 19, 20, Eldorado, Ill. Auspices American Legion. Jessie Rae Taylor, Director.

Feb. 21, 22, 23, Marcellus, Mich. Auspices New Century Club. Vivian Griffith, Director.

Part of the 750
South Bend Tryer-
Outers.



Feb. 21, 22, 23, Watervliet, Mich. Auspices Watervliet Public Schools. Wilda Weaver, Director.

Road Shows

Here are the engagements for the week of Feb. 17 of the various WLS shows now on tour.

February 17, Milwaukee, Alhambra Theatre—WLS On Parade, with Tom Owens' Band, Hoosier Hot Shots, Skyland Scotty, The Stranger, Evelyn, the Little Maid; Lulu Belle and the Hayloft Dancers.

February 17-21, Rochester, N. Y., RKO Palace—Barn Dance, with Barn Dance Band, Max Terhune, Billy Woods, Winnie, Lou and Sally, The Log Cabin Boys, Neighbors Boys and Exhibition Square Dancers. February 22 and 23 the same shows plays Park Theatre, Erie, Penn.

February 17, Kewanee, Illinois, Peerless Theatre—Ralph Waldo Emerson and Ford Rush.

February 18, Bluffton, Indiana, Grand Theatre—WLS Merry-Go-Round with Rube Tronson and his Texas Cowboys, Arkie, Bob Gardner, Don Wilson, Hayloft Trio and Tom Corwin. On February 19 the same show appears at the high school gymnasium, Hartford, Indiana, for the Parent-Teachers Association.

February 20, Rochester, Indiana, Char-Bell Theatre—WLS Merry-Go-Round.

February 22, Oregon, Illinois, Coliseum Building—WLS Round-Up.

February 22, Midlothian, Illinois, High School Auditorium—Cumberland Ridge Runners.

February 23, Monmouth, Illinois, Armory—WLS Barn Dance.

Mexico Bound

One hundred and sixty-one Prairie Farmer-WLS vacationers left for Mexico City on a special train February 14 with Floyd and Clara Keepers in charge of the party.

After stops at Laredo, Monterey, Saltillo and Mexico City, the party will visit the magnificent Borda Gardens at Xochimilco, the ancient pyramids of Teotihuacan, Pueblo, Cholula, Cuernavaca and the Shrine of Guadalupe.

The party then will visit Guadalajara and on to San Antonio, Texas, to view the Alamo, Brackenridge Park and the Spanish missions. Sunday, February 24, will be spent in historic New Orleans. The special train will be back in Chicago, February 25 at 5:00 p. m.

Burridge D. Butler, president of WLS, will join the party at San Antonio and will accompany the group to Guadalajara, where he and his brother, W. R. Butler, will go on to the Butler ranch at Phoenix, Arizona. This will be Mr. Butler's first trip with a Prairie Farmer-WLS No Worry tour, and he's expected to prove himself an excellent leader.

ALKA-SELTZER NATIONAL BARN DANCE



One Whole Hour — Coast to Coast

» Originating Over WLS Chicago «

38 NBC STATIONS

WJZ New York City	WKY Oklahoma City
WBZ Boston	KTBS Shreveport
WBZA Springfield	WBAP Dallas-F. W'th
WBAL Baltimore	WMC Memphis
WMAL Washington	WSB Atlanta
WSYR Syracuse	WJDX Jackson
KDKA Pittsburgh	WSMB New Orleans
WHAM Rochester	WAVE Louisville
WGAR Cleveland	KPRC Houston
WJR Detroit	WAPI Birmingham
WCKY Cincinnati	KTBS Hot Springs
WFI Philadelphia	KOA Denver
WLS Chicago	KDYL Salt Lake City
KWK St. Louis	KPO San Francisco
KWCR Cedar Rapids	KFI Los Angeles
KSO Des Moines	KGW Portland
KOIL Omaha-Nebr. Bluffs	KOMO Seattle
WREN Kansas City	KHQ Spokane
WKBF Indianapolis	KVOO Tulsa

BE sure to tune in on this full hour of fun and frolic in the old hayloft every Saturday night. A big family party with music and fun galore! Lovable old Uncle Ezra; Lulu Belle; Spareribs; the Maple City Four; the Hot Shots; Ridge Runners; Westerners; and more than forty radio stars. Hear them make the rafters ring with your favorite melodies, toe tickling tunes and snappy square dances. More than two thousand people pay to see this big show put on in the WLS hayloft at the Eighth Street Theatre every Saturday night.

Sponsored by ALKA-SELTZER Tablets

Only 12 days more to take advantage of the special subscription offer to the WLS Weekly. On and after March 1st the regular subscription price will be effective—\$1.00 for one year. Do your friends a favor. **Tell them to subscribe now!**

WLS WEEKLY SUBSCRIPTION BLANK

WLS Weekly,
1230 W. Washington Blvd.,
Chicago, Ill.

I want to get the WLS Weekly for 2 years. Enclosed is my \$1.00.

Name

R. F. D. or Street

City State

This special offer void after February 28, 1935.

Neighbor Poet

WLS: "Since you gave such a wonderful reception to my little poem entitled 'Neighbors', I have received a number of messages from those who heard it, and some have asked for copies. Your wonderful presentation of it was one of the great events of my life."—Miss Anna B. Quillin, Ipava, Illinois.

We believe many others will want a copy of this lovely poem by Miss Quillin, so here it is:

NEIGHBORS

Who is your neighbor, someone next door,
Or someone living a block or more,
Out in the country a mile away,
Or on a farm just across the way?

Have you a neighbor good and true,
One you can trust, who believes in you;
One who will help you in case of need:
One who is true in thought and deed—
A blessed neighbor?

Are you such a neighbor, wherever you be,
Those around you can feel and see
That you are living a blessed life,
Free from evil thoughts and strife?

Thinking of others who may have need;
Putting aside any selfish greed;
Living the Golden Rule of life:
Bringing peace and a happy life—
A blessed neighbor?

Heart Songs

"A singer who touches the heart!" That's what many say of Henry Burr, tenor, who is a WLS staff artist. Millions have known Henry Burr for years as a phonograph record artist. Away back in the "cylinder record" days, he started putting his songs on wax. He was for years one of the biggest-selling record stars. His numerous applause letters and cards from WLS listeners show that he has great audiences when he sings on 870 kilocycles at 1:00 p. m., Mondays, Wednesdays and Fridays, and at 11:30 a. m. each Sunday.

All Ages

Do older persons listen to Jolly Joe's Pet Pals club morning program at 7:30? Ask "Check" Stafford. Last Wednesday morning, through a misunderstanding, in giving the number of a lady who had some police dog puppies to give away, Jolly Joe gave out a wrong phone number, and in a few minutes "Check" received a barrage of phone calls, that there was no one had any dogs to give away at the address Joe had given. So "Check" quit counting the calls for the correct number, after he had answered, and explained, to 14 different elderly folks who phoned in, all of whom were not **only** listeners, but were interested in puppies.

Efficiency!



Ralph Waldo Emerson, organist and Old Story Teller, could double in brass as an efficiency expert. Here in the Yosemite he demonstrates his painless woodchopping method. His elder son, Skippy Emerson, is called on to "take it away".

Ralph explains that a decade in contact with the mountain boys and girls at WLS has rather "got to" him and he's out to revolutionize the woodchopping industry. (Arkansas Woodchopper, please write.)

• • •

Aunt Abbie

Many women listeners have written that they're thoroughly in love with Aunt Abbie Jones, who appears on WLS at 11:00-11:15 a. m., Monday, Wednesday and Friday. "Aunt Abbie" is the counterpart of that kindly neighbor lady to whom we went for oat-meal cookies and in whom we confided our childish troubles in days of yore. "How much better the world would be if there were more characters like Aunt Abbie Jones!" wrote one of our Joliet, Ill., listeners. You'll like her, too. Listen!

WRITER'S CRAMP

Every 11 seconds while WLS was on the air in 1934 some listener addressed a letter to the station, total 1,051,041—new all-time record. We believe no other station in the world has such a record for one year. These letters and postcards if laid on the ground would make a path a foot wide and 60 miles long. Estimated total weight 30 tons. Comments, suggestions, criticisms, compliments, from number equivalent to 3% of the heads of families, entire United States.

Gags!

Twenty jokes a day, 100 jokes a week, four and a third weeks a month—in other words, 2,000 or more jokes a year—that's the record of the WLS Morning Minstrels heard daily except Sunday at 8:45 a. m. The 15-minute minstrel show uses more jokes in three months than some half-hour weekly minstrels use in several years on the air.

It's no wonder, then, that Interlocutor Tiny Stowe, who writes the scripts, and his minstrels have had to ask their listeners to help them out by sending in jokes.

The Morning Minstrels are a group of the happiest, jolliest entertainers on the air. With Tiny Stowe as interlocutor, Spareribs, the Dean Boys and the WLS Rangers, the Minstrels present 15 minutes of music and fun which brighten thousands of Mid-West listeners' homes.

WLS-Sailors' Haven



Tommy Rowe, Chief Engineer, spent more than five years as a radio operator in the U. S. Merchant Marine.

Operator "Nelly" Nehlson likewise served at sea between engagements at Western Electric and Western Electric Union.

No Matter What Your Age
No Need Now to Let

Gray Hair

Cheat You



Now Comb Away Gray This Easy Way

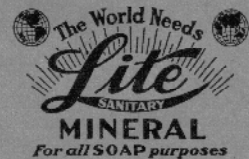
GRAY hair is risky. It screams: "You are getting old!" To end gray hair handicaps all you now have to do is comb it once a day for several days with a few drops of Kolor-Bak sprinkled on your comb, and afterwards regularly once or twice a week to keep your hair looking nice. Kolor-Bak is a solution for artificially coloring gray hair that imparts color and charm and abolishes gray hair worries. Grayness disappears within a week or two and users report the change is so gradual and so perfect that their friends forget they ever had a gray hair and no one knew they did a thing to it.

Make This Trial Test

Will you test Kolor-Bak without risking a single cent? Then, go to your drug or department store today and get a bottle of Kolor-Bak. Test it under our guarantee that it must make you look 10 years younger and far more attractive or we will pay back your money.

FREE Buy a bottle of Kolor-Bak today and send top flap of carton to United Remedies, Dept. 441, 544 So. Wells St., Chicago—and receive FREE AND POSTPAID a 50c box of KUBAK Shampoo.

USE



For Washing and Cleaning
EVERYTHING

Better, faster, easier and cheaper. Lite's remarkable mineral ingredients make "lite" work of all household cleaning tasks—leaves everything CLEAN, SANITARY and ODORLESS.

Tune in the Lite Program

"TODAY'S KITCHEN"

WLS— 10:30 A.M.—11:00 A.M.
Daily

The NEW WLS Family Album for 1935

... has been called the most beautiful of all the Albums. More than 100 pictures of your friends here at WLS—a wonderful keepsake, and also a reminder of many happy hours.

Send 50 cents (Canada 60 cents) Address
Family Album, WLS Chicago

Listen
A MINUTE!
Get the Latest News
on Profitable Chicks
W.L.S.
Every **TUESDAY**
THURSDAY
SATURDAY
MORNINGS
APPROXIMATELY 7:10 A.M.
Following the News Casts
Profitable Chicks
Learn Why this is the place for you to purchase from our Triple A and Record Flocks, the best in Baby Chicks of Barred Rocks, White Rocks, Single Comb White Leghorns, Rhode Island Reds and others. Order early for quality baby chicks. Shortage is sure to come this spring. Full Satisfaction Guaranteed. Write today for your copy of "Corn Belt Chick News." It's FREE. Address:
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CORN BELT HATCHERIES
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Made Her Gain 10 Pounds In 4 Weeks

Builds Up Cold-Fighting Cold-Chasing Resistance Against Bad Winter Colds

IF you want to gain a few pounds of good firm flesh and also want to build up your cold-chasing, cold-fighting resistance so bad colds can't grip you, we are confident, that the wonderful new Peruna is worthy of a trial. You see Peruna contains the tonic iron, minerals, appetite and digestive stimulators and herb conditioners that may be just what your system needs and lacks. Guaranteed by its makers to give full satisfaction or your money back.

You can obtain Peruna at All Drug and Department Stores.

"BUSINESS GUIDE FOR WOMEN"

or men will help you succeed. 64 pages devoted to problems of the business or professional woman. Balance of 544 pages of equal interest to women or men. Facts, figures, business and legal data; 150 illustrations, cloth bound. This ad and \$2.00 brings your copy postpaid.

COMMUNITY PRESS
Kewanee, Illinois

QUALITY PRINTING

1000 letterheads, 8½ x 11 bond paper, \$3.50; 1000 envelopes, 6¼, \$3.50; 1000 form letters, full page, \$4.25; 1000 business reply cards, \$4.25. Mail your order now.

COMMUNITY PRESS
Kewanee, Illinois

LISTENERS' MIKE

Continued from Page 2

From Far Away

Gentlemen:

I heard your National Barn Dance broadcast tonight, the first one I've heard in over three years. It made me feel right at home for several of my old favorites are still with you.

Your program tonight, commemorating the signing of the Armistice was very good, and was appreciated by every soldier in the battery who heard it.

I used to live in Mishawaka, Indiana, and have been to your studios several times.

Would it be asking too much to have you dedicate a song to the soldiers of Battery "A"—41st C. A. G. stationed at Fort Kamehameha, on your program of November 24, 1934? Any song will do, just so it isn't "I WANNA GO BACK", etc.

Sincerely yours,
(Signed) Forest L. Olson

Battery "A" 41st Coast Artillery
Fort Kamehameha, Honolulu.

tle and then on up to Ketchikan, Sitka, Juneau, Valdez, Seward, Kodiak and Dutch Harbor in Alaska. We are now headed for Pearl Harbor, Territory of Hawaii. During our trip we have at various times picked up your station but the National Barn Dance which we picked up yesterday afternoon, during daylight and at four in the afternoon, tops the list. The reception was excellent, the program was one to be remembered, and we appreciated it.

It may be of interest to you to know that we were, at the time of your broadcast, in Latitude 45-42 North and Longitude 161-25 West and, as near as can be estimated, 4500-5000 miles away from your station.

In closing we wish to express our appreciation of your station and of your programs in a Navy manner. YOKE WILLIAM RAY, W.L.S. A well done from us all.

Yours very truly,
Ship's writer.

We're Homesick

I must tell in my own words just what we like. First, this is an old-fashioned home. Supper work is done early on Saturday night—a big pan of popcorn and a dish of shiny red apples—a good fire, and the radio dialed on WLS at 7 o'clock—we stay with you until you sign off and have for the past eight years or so.

Mrs. L. B. Vardon, Munising, Mich.

Tune to 870

The type of program most popular in my home is singing of old songs and the cowboy, western and southern songs usually sung by your artists. We do not care for popular dance music which is one reason we are glad for WLS who does not seem to have much of that.

The dramas put on by the Aladdin players are very good and add a different touch to the program.

Fred M. Peterson, R R 3, Box 65,
Racine, Wis.

Opera? Fooey!

Why not give us more of Lulu Belle, Skyland Scotty, Arkie, Red Foley, Uncle Ezra, Pat Buttram, MC 4, and not so much of some of the others who sing as if they had never seen a Barn Dance. Why don't they get on Grand Opera instead of a Barn Dance?

G. C. Tyler, Englewood, Tenn.



Over the Waves

Submarine Division Twelve
U.S.S. Bass

At sea, enroute from
Dutch Harbor, Alaska
to Pearl Harbor, T. H.

Manager,
Radio Station WLS,
Chicago, Ill.

Dear Sir:

At the request of the crew of the U.S.S. BASS, one of the U. S. Navy's largest and finest submarines, thanks is given for the wonderful program of last Saturday.

The BASS, on a cruise starting from San Diego, California on July 2nd, has been to San Francisco, Seat-

Distant Neighbor

WLS: . . . I for one should be pleased to listen to the familiar voices of my WLS sisters and brothers on Thursday and Saturday or any and every night in the week.

You were desirous of ascertaining how far your programs reach. Well, this is Hudson's Bay and quite a distance from Chicago, as you will readily see. I was listening to your program tonight and could not have heard it more plainly had I been in the studio. The radio is truly a God-send to people in the far north or any other isolated part of the earth. Yours for more programs.

Ione Henderson,
Churchill, Manitoba.



Winds and Warnings

WLS: "I have noticed with regret that you have discontinued broadcasting the wind conditions on the upper and lower lakes in your 6:30 a. m. weather.

"This must be due to the fact that navigation on the lakes is closed. But there are about two hundred small craft fishermen who need to know

wind conditions during the day more than the big ship owners.

"That WLS weather forecast was worth much to us fishermen who had the radio, because the wind report came just in time for us to plan whether we could pick our nets or not during the day. And we could always rely on the direction and duration of the wind.

"Now, would it be possible for you to continue this part in the weather forecast for the next month? Thank you."—Ben G. Fenstad, Little Marais, Minnesota.

We're putting it up to the weather bureau, Ben. Good luck with the nets.

Nix on Mountain Williams

WLS: Don't you think that with your change in recent years from artists that were northern speaking people to your hill billy programs that you should change the name to the "Hill Billy Station?"

Even in your dinnerbell program at noon which is more or less a farmers' program you hear nothing but hill billy music. . . .

Here's hoping that the Prairie Farmer station will be restored.

Truly a Listener, Streator, Ill.

Chaplain, Pro—

WLS: I just heard the talk made by the chaplain of the Illinois Penitentiary. It surely was a fine talk. If only more of us would see things like he does. I have heard many ministers' sermons but I never heard one talk kinder than he did about anyone who had got off on the wrong way. . . .

Mrs. Bill Chapman, Dixon, Ill.

—and Con

WLS: That jail chaplain made me laugh. Institutions! We have instances of pal-ing up with our criminals and putting hands on shoulders. Well, you may do them that way but it won't work here. To us they are still "jails and criminals". You can use the soft soap if you wish. Come here, if you don't have any of them there.

Indiana Taxpayer, Marion, Ind.

Let It Snow

WLS: I enjoy the bad winter weather, for it gives me time to hear the good things you incorporate in your programs. I was especially impressed by the chaplain's talk and Dr. Holland's poem today. Hoping for a long continuation of your splendid service to mankind. . . .

V. V. Clark, Bristol, Ind.

Marquis Smith, Sears' morning announcer, 10 years ago served as superintendent of schools in Iowa.

Jack Holden, versatile announcer and actor, paid his way through two colleges by selling motor car insurance—now he buys it.

Beautiful quilt patches, all colors, good quality. Some large enough to make collar and cuffs, etc. 3 lbs. for \$1.00 postpaid. Smaller pieces 5 lbs. for \$1.00. Big introductory pkg. 25¢.

MRS. F. G. BAIR
2739 A. N. 6th St. Milwaukee, Wisconsin

Earliest Tomato

IS JUNG'S WAY AHEAD. Big Red Fruits, ripe as early as July 4th. Regular price 15¢ per pkt., but to introduce Jung's Quality Seeds, will send a trial pkt. of this Tomato, and Carrot, Lettuce, Onion, Radish, Superb Astors, Everlastings, Garden Peas, Giant Sweet Peas, and Fancy Zinnias, 10 pkts. in all, if you will enclose 10¢, in Canada 20¢.

FREE Our beautiful colored catalog filled with bargains in Seeds, Plants, and Shrubs. Coupon for Rare Premiums enclosed in each catalog.

J. W. JUNG SEED CO., Box 10, Randolph, Wis.

C'MON PICK YOUR PRIZE!

BOYS-GIRLS

GENUINE FULL SIZE LEATHER BASKETBALL

Share the thrill of Basketball. Now a major sport. Given for the WE TRUST YOU.

GET THIS BANJO

New imported Banjo Beauty. You will be delighted with the "Old Time" tone of this lovely instrument which is given for the sale of 27 pkts. of Garden Spot Seeds. **SEND NO MONEY.**

UKULELE-GIVEN

Anyone Can Play This Jazzy Ukulele. Given for the sale of 27 pkts. of Garden Seeds at 10¢ a pkt. **SEND NO MONEY.** Just name and address. **WE TRUST YOU.** Send for seeds today.

Sport Watch

A Perfect Time Keeper

Long tonneau shape, chrome finish embossed case. Newest linked wrist band. **It's a Dandy.** Send for two 27 packet collections of Garden Seeds, Sell at 10¢ a pack. Remit money collected, then watch is yours. **Post-tel. No Extra Money to Pay. WRITE TODAY.**

GIVEN

Sweet Toned VIOLIN

Handsome finish highly polished. Set of strings & bow included. **SEND NO MONEY.** Just name & address. **WE TRUST YOU** with 27 pkts. of Seeds to sell at 10¢. When sold send \$2.70 collected and we will send Violin Outfit and Instruction Book.

Movie Machine

Lots of fun giving shows with this handsome, strong, sturdy, new model machine that throws real pictures. Given for the sale of 27 pkts. of Garden Spot Seeds at 10¢ a pkt. **WE TRUST YOU.** Send no money. Just name and address. **WRITE TODAY.**

Mail This Coupon TODAY!

Cut Here

LANCASTER COUNTY SEED CO.
Station 352 Paradise, Pa.

Please send me at once 27 packets of "Garden-Spot" Seeds. I agree to sell them within 30 days and return money for my GIFT according to your offers. You agree to send my Gift promptly, postpaid.

Name _____

Post Office _____

State _____

Street or R.F.D. No. _____ Box _____

Save 2 cents by filling-in, pasting & mailing this Coupon on a 1¢ Post Card TODAY.

Print your last name plainly below

MEN! Accept this AMAZING OFFER

**FULL SIZE
50¢
TUBE**

A Shave a Day
for 60 Days



**YOURS
for Only—**

**15¢
Post Paid
USE COUPON BELOW**

We want every man to test Saf-T-Shav—to learn what real shaving comfort is like—shaving without brush, lather or greasy preparations. In order to make this possible we are making this offer for a limited time only.

Saf-T-Shav is the last word in shaving cream. It is offered to you after months of careful analysis and preparation in the laboratories of the Hamlins Wizard Oil Company—known to WLS listeners for its Hamlins Wizard Oil (Wizard Oil).

Saf-T-Shav takes the fight out of tough whiskers.

Saf-T-Shav makes shaving a pleasure.

Saf-T-Shav is a two-purpose cream—you don't need a face lotion after shaving.

Saf-T-Shav is greasless, brushless, quick-acting and soothing.

Saf-T-Shav is everything you've always wanted in a shaving cream.

Men! Don't pass up this amazing offer! Act today!

And, now, a word to the ladies. Want to give your husband or son something he'll really appreciate? Then clip this coupon and send for your tube of Saf-T-Shav today!

SAF-T-SHAV IS SOLD IN DRUG STORES

MAIL THIS COUPON TODAY

Hamlins Wizard Oil Co.,
230 W. Huron St.,
Chicago, Ill.

This coupon is worth 35¢ to you. Enclose 15¢ and receive, postpaid, the full-sized 50¢ tube of SAF-T-SHAV (only one tube to an individual).

Name

Address

City State

Hamlins  Brushless
SAF-T-SHAV

MINNA BUNKE
H 5
MAUSEFON OHIO